



WILLOW PARK FIRST YEAR

November 2018

WEBSITE PRIVACY STATEMENT

Willow Park First Year School (hereafter “Willow Park School”) is committed to preserving the privacy of all visitors to www.willowparkschool.ie (“our website”). This privacy statement relates to our practices in connection with our website. Willow Park School fully respects the right to privacy. We will not collect personal information/personal data about you when you visit our website unless you choose to send us an e-mail by clicking “Contact Us”. By using this site, you consent to the collection and use of your information under the terms of this privacy statement which is in accordance with the EU General Data Protection Regulation of 2016/679 and the European Communities (Electronic Communications Networks and Services) (Privacy and Electronic Communications) Regulations 2011. Please read the following privacy statement to understand how we use and protect the information that you choose to provide to us.

Personal information which we collect from you

When you visit our website you may wish to send us an e-mail to the following address: admin@willowparkschool.ie

Information provided by sending us an e-mail is directly sent to the Registrar of Willow Park School.

Use of your information

Any information which you provide by sending us an e-mail is not made available to any third parties and is only used by Willow Park School in line with the purposes for which you provided it.

Non-Personal information which we collect

Where you visit our website, certain non-personal data is available to us through our internet service provider. This non-personal data is collected on a statistical, aggregate, non-individual basis. This information may include the IP address from which you access our website, the type of browser used to access our website (Internet Explorer, Firefox, etc.), the type of operating system used to access our website (Windows, Macintosh, etc.), the “top-level” domain name used (.ie, .com, .org, etc.), the date and time of your visit to our website and the number of pages you visited on our website.

IP Addresses Anonymisation in Analytics

Willow Park School website is a customer of Google Analytics which is a freemium web analytics service that tracks and reports website traffic.

An IP address is a number that is assigned to your computer automatically when you use the internet. When you visit any web page in our website Analytics anonymises the address as soon as technically feasible at the earliest possible stage of the collection network. The IP anonymisation feature in Analytics sets the last octet of IPv4 user IP addresses and the last 80 bits of IPv6 addresses to zeroes in memory shortly after being sent to the Analytics Collection Network. The full IP address is never written to disk in this case.

The process of IP anonymisation in Analytics takes place within two steps in the collection pipeline: the JavaScript Tag and the Collection Network. These steps are explained below.



When IP Anonymisation takes place the last three digits of IP addresses are translated into zero (0) which provides an accurate source of website visitors’ *country* and less accurate source of *city*. Your anonymised IP address is used *only* to gather broad demographic information.

Commented [OK1]: Is this section applicable to Willow Park website?

Cookies

A cookie is a small file sent to your browser from a Web server and stored on your computer's hard drive to identify you as the user of the website. Typically they are used by the website to identify the person accessing the website to track the person's use of the site and any repeat visits made by that person.

In general, cookies are used to retain user preferences, store information for things like shopping carts, and provide anonymised tracking data to third party applications like Google Analytics. As a rule, cookies will make your browsing experience better.

Cookies used on this website

Session Cookies

Name	Domain	Path	Value
ss_cvist	www.willowparkschool.ie	/	1543334399779
ss_cvt	www.willowparkschool.ie	/	1543334399073
_gat	.willowparkschool.ie	/	1
crumb	www.willowparkschool.ie	/	BVnHTEFPq+GyBiYmMyNDE4Nzg5Mzc4ZTVkZGM2OTlkOGE3Zmlz

Stored Cookies

Name	Domain	Path	Expiration	Expiration in days	Value
ss_cpvisit	www.willowparkschool.ie	/	Thu, 26 Nov 2020 16:00:07 GMT	730	1543334399779
ss_cid	www.willowparkschool.ie	/	Thu, 26 Nov 2020 16:00:07 GMT	730	a63576e4-8407-4133-b82e-8364eca603bb
ss_cvr	www.willowparkschool.ie	/	Thu, 26 Nov 2020 16:00:06 GMT	730	e7e33d57-6aaf-4105-846e-f67cd614ee8c 1543334399073 1543334399073 1543334399073 1
_gid	.willowparkschool.ie	/	Wed, 28 Nov 2018 16:00:06 GMT	1	GA1.2.1686315470.1543334399
_ga	.willowparkschool.ie	/	Thu, 26 Nov 2020 16:00:06 GMT	730	GA1.2.421201380.1543334399

By using our website, you agree that we can place these types of cookies on your device. Your browser will give you the option of preventing websites using cookies, or deleting cookies that have been accepted. Your browser's help service or help manual will show you how this is done. If you do not want your browser to accept cookies, you can "turn off" the cookie acceptance setting on your browser setting. However you must note that this may stop our website from working properly on your device. If you do not change your browser settings to refuse cookies, our website will issue cookies when you visit our website. If you continue to use our website, you agree and consent to our use of cookies on your device.

Managing Cookies

Within your browser you can choose whether you wish to accept cookies or not. Different browsers make different controls available to you and so we provide links below to popular manufacturers' instructions on how you can do this. Generally, your browser will offer you the choice to accept, refuse or delete cookies at all times, or those from providers that website owners use ("third party cookies"), or those from specific websites.

- Google Chrome (<https://support.google.com/chrome/answer/95647>)
- Internet Explorer (<https://support.microsoft.com/en-ie/help/17442/windows-internet-explorer-delete-manage-cookies>)
- Firefox (<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>)
- Safari (https://support.apple.com/kb/ph21411?locale=en_US)

- Safari Mobile (https://support.apple.com/kb/ph21411?locale=en_US)
- Opera (<https://www.opera.com/help/tutorials/security/cookies/>)

Sharing data

We do not disclose, sell or distribute any personal information which you send to us to any third parties.

Security

We employ security measures to protect your information from access by unauthorised persons and to guard against unlawful processing, accidental loss, destruction and damage and we will do our best to ensure that all records we hold remain secure in line with our obligations under the EU General Data Protection Regulation of 2016/679. We take our security responsibilities seriously, employing the most appropriate physical and technical measures, including staff training and awareness. We review our security procedures regularly.

Retention

We do not retain your personal data for longer than it is necessary for us to comply with the purpose for which you gave it to us. Any personal data which you provide to us using this website will be used in line with the purposes and after these purposes have been completed, we will delete your personal data.

Changes to our Privacy Statement

This is a live document, under regular review. This statement was updated in May 2018.

Contacting Us

In the event of any queries a contact should be made with the Principal of Willow Park School.

Principal
Willow Park School
Rock Road
Blackrock
Co Dublin

00353 (01) 288 1651